



Contact: Annie Feinberg
annie.feinberg@revercel.com
408.369.4248

THE NEW PERFECT COUPLE: REVERCEL® AM AND REVERCEL® PM
Revercel® prevents and treats the signs of aging in one morning/evening duo.

Campbell, CA — Revercel puts the power to prevent and treat the signs of aging into your hands with two products that help skin look softer, smoother and radiant with even tone and a healthy glow. Designed for use every morning (**Revercel AM in two formulas**) and evening (**Revercel PM**), these cosmetically elegant formulas combine the newest scientifically-sound anti-aging ingredients with naturally-derived antioxidants to help rev up the skin's natural defenses and repair mechanisms.

Revercel AM Oil-Free for combination/oily skin provides light hydration with oil-free moisture to absorb oil throughout the day. Its sheer formulation provides just the right amount of protection while lightly hydrating the skin. Importantly, Revercel AM contains photosomes (sea plankton extract) that help repair DNA damage. **Revercel AM for Normal/Dry Skin** offers richer hydration and is peptide-activated to increase collagen production.

Both **AM SPF 20+** and **AM Oil-Free SPF 30+** contain the **maximum allowable concentration (3%) of Parsol 1789** (avobenzone) to help protect against damaging UVA and UVB rays. **Revercel®'s special antioxidant "cocktail"** enhances the skin's own defense system. Its unique anti-aging complex combines **white birch and plankton extracts, beta glucan and CoEnzyme Q10** to repair the skin and reduce the appearance of fine lines and wrinkles by stimulating collagen production.

Revercel AM products are the morning companions to **Revercel PM**, a power-packed formulation of peptides and anti-oxidants combined with moisturizers, wrinkle reducers, lighteners, brighteners and skin "plumpers." Used every evening, this revolutionary product moisturizes, while restoring the skin's elasticity and firmness, reducing the appearance of fine lines and wrinkles, and promoting clarity, radiance and brightness. The skin appears fuller" and smoother. Used together, Revercel AM and Revercel PM help prevent and reverse the signs of aging — the heart of Revercel's dual-action system.

Developed by Drs. Rick and Arlene Noodleman, the husband and wife physician team specializing in dermatology and preventive medicine, respectively, Revercel® Skin Care takes a dual approach to preventing and treating the signs of aging through an artful combination of proven cosmeceutical ingredients, including peptides, retinols, alpha-hydroxy acids, botanicals and anti-oxidants.